

## **Renee Miller, President/Creative Director**

### **The Miller Group**

Renee is the quintessential entrepreneur, combining creative skills with business savvy to build a profitable agency that has grown some clients' businesses as much as 30% a year. Prior to starting The Miller Group, Renee launched her own public relations agency. The firm was responsible for launching Blue Cross of California's Prudent Buyer Plan throughout the state. After 28 months, Renee sold the company to an integrated marketing firm where she worked briefly as a vice president.

Renee has been recognized as one of Los Angeles' leading creative directors. She has won nearly every major creative award including Beldings, One Show, Communication Arts (CA), Best of the West, Addy, Graphis, and N.Y. Art Directors Club. She also been a presenter and judged several prestigious award shows, including Communication Arts advertising annual and The Beldings.

While she thrives on creativity, Renee is a businesswoman first. To that end, she continues to cherry pick the agency's clients, looking carefully at what The Miller Group can contribute to the business and what the client can contribute to The Miller Group. Each client is selected with the knowledge that The Miller Group's identity is tied in with the clients it services. The agency's current clients include RE/MAX International, North American Scientific, The California Endowment, County of Los Angeles, First Federal Bank of California and Alegacy Foodservice Products Group.

Additionally, Renee has received recognition from both the business community and her clients. For six years in a row, the Los Angeles Business Journal has named The Miller Group one of the top 75 women-owned businesses in Los Angeles. In 2006, it was recognized as one of the 100 fastest growing companies in Los Angeles.

In 2005, the County of Los Angeles presented her with an Outstanding Achievement Award for the agency's work on the West Nile virus campaign. She received special recognition for her outstanding contribution to the RE/MAX of California & Hawaii broker/owner meeting in 2004 and an "Extraordinary Achievement in Sustainable Design" Award from the Natural Resources Defense Council in 2004 for her graphic design work on the Robert Redford Environmental Building in Los Angeles.

Renee sat on the board of the LAAAA (Los Angeles Advertising Agency Association) for more than 10 years and served as co-chair for the 2003 Annual Spring Conference. She has guest lectured at UCLA, USC, UC Irvine and Pepperdine University, and has spoken to dozens of professional organizations across the country about advertising. She has been featured in Adweek, Brandweek, Ad Age, Entrepreneur, New York Times, Los Angeles Times, Marketing Sherpa and dozens of other publications around the country.